



Meetingpoints

Ondernemen in

design, e-bus
proeimarkt

3

2

Het handelsregister en je bedrijf
Wat je wilt weten over andere bedrijven



SnelSERVICE

Waarmee kan ik u helpen?

U kunt hier terecht voor:
- Uittreksels - Jaarrekeningen

De eindfase
van je bedrijf

Kees,
Mas Engineering
Haarlem, de verkoopt
je levenswerk

CHAMBER OF COMMERCE A'DAM

The Chamber of Commerce Amsterdam wanted to profile itself as a professional partner for entrepreneurs and as a stimulator of the industry within its region. To give shape to this goal, SVT Branding & Design Group won the assignment to develop a new service concept for the public space and the applied communication.

This has resulted in a foyer with an open and inviting structure in which knowledge and information is presented in an easily accessible way. There are meeting points, diverse types of consultation points, a fast service desk, Internet desk and a contemporary presentation of information via touch screens.

The transparent layout gives an energetic feeling, underlined by the visible activity in the seminar areas. The communication concept emphasizes the role of the Chamber of Commerce, amongst others by the sky-line photos that visualize the activity in the region.

The concept as a whole has a professional and innovative image in which people feel at ease, can get inspired, be informed and can build working relations.



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